The SSBP (Silver Strand Beautification Project) is a grass-roots community project committed to improving & preserving the physical environment of the Silver Strand. We are planning community events and activities, in an effort to develop awareness and encourage involvement in the revitalization of our coastal sanctuary.

First up! Dr. Phil Pryde, Professor Emeritus at SDSU presenting an educational talk about Birds of the Cays on Saturday, January 28th at 9: 00 AM in the Grand Caribe Room of the CCHOA After the presentation, Dr. Pryde will take community members across the street to Grand Caribe Shoreline Park to see what birds can be spotted.

Dr. Pryde's specialties are water resources, energy resources, land use planning, and environmental impact analysis. In recent years, he lectured on possible effects of global climate change in the San Diego area.

He authored six books and over a hundred published papers, has been a Fulbright Research Scholar, and is the recipient of a national distinguished teaching award.

In the community, he has served as Chair of the San Diego County Planning Commission and on the Board of Directors of the San Diego County Water Authority. He is currently a member of the Board of Directors of the San Diego River Park Foundation and the Anza-Borrego Foundation.

He served on the Board of the San Diego Audubon Society from 1980 to 2014, has been its President and Conservation Chair, and chair of the committee responsible for the Society's 780–acre Silverwood Wildlife Sanctuary. His local conservation work has twice been written up in the national magazine of the National Audubon Society. He is the editor and primary author of San Diego: An Introduction to the Region, now in its revised fifth edition, and one of our ESP text books.

We are fortunate to have Dr. Pryde volunteer to speak at our maiden activity. Please gather friends and family and join us for this special event.